BeeTwo

- **Where digital innovation creates social impact**

Innovation Lab 2020 - Overview

www.beetwo.at

Why to go digital?

Digitalization is relevant to all industries and comes along with a lot of opportunities and challenges.

We are all facing the questions on how to deal with and tackle the topic. Specifically at the interface with the third sector, we are facing:

- **a huge potential for structural changes through digital tools**, for example in areas like social work, communication, fundraising or volunteering.

- **a necessity to re-think traditional organisational structures**, strategies, processes, competencies, working modes and cultures
  – because: digitalization is more than just hardware!

- **a currently low prioritisation**, a need for awareness raising and knowledge on strategies and approaches to face digitalization, as well as practical skills and competences on innovation management, complementing existing theoretical know-how.

Our purpose

BeeTwo believes that
digital innovation creates **social impact**.

Therefore, we **empower** our partners
to create **digital solutions** that
**promote inclusion and financial capability
of vulnerable communities.**

Our aim

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Based on our long-term experience in working with the non-profit sector, we aim at accompanying non-profit organisations in **developing innovative and user-centred digital solutions** for pressing topics of our times. By doing this, we support them in **building up skills and competences in innovation and digitalization**, as well as new **networks** though new collaboration models across sectors.

Digital Prototyps

Based on social problems we develop digital prototypes and products in a user-centred way.
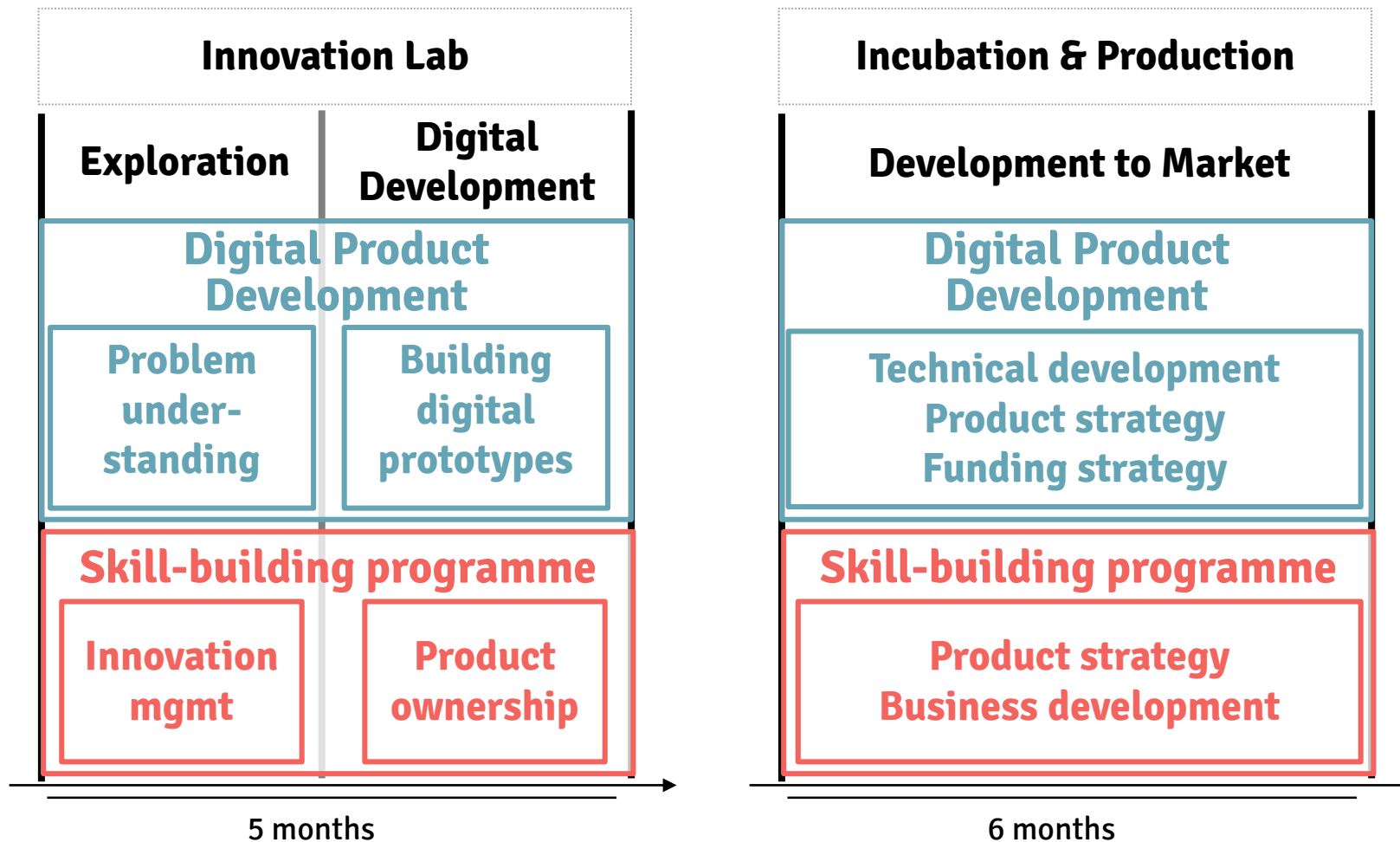
Skills & Competences

Open Innovation, Design Thinking, User Research, Agile Project Management, Digital Opportunity Recognition, Business Development

Networks

Peers from non-profit sector, UX Designer, Developer, Business Developer, Digital (Social) Start-ups, Innovation Experts, Corporates, funding agencies,…

Our programmes

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To achieve our goals, we have designed two programmes that are complementary: the Innovation Lab and the Incubation and Production.

Innovation Lab	
Exploration	**Digital Development**
Digital Product Development	
Problem under-standing	**Building digital prototypes**
Skill-building programme	
Innovation mgmt	**Product ownership**

5 months

Incubation & Production
Development to Market
Digital Product Development
Technical development Product strategy Funding strategy
Skill-building programme
Product strategy Business development

6 months

Experiences of Innovation Lab 2019

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4 months – 5 participating NGOs – 5 problems as starting points and digital prototypes

Exploration

Need for
- Information
- Individuality
- Impact
- easy applicability

Digital Development

Ask Tobi
- an avatar that makes the web search accessible

Tobi hilft im Internet

→ Los

Scouting*

Inspiration by capito, swelly, mouse4all, waytob,…

Roadmap*

Planning of implementation and decisions to be taken (internal/external implementation, Business Model,)

* Highly relevant phases that are included in the exploration and digital development phase

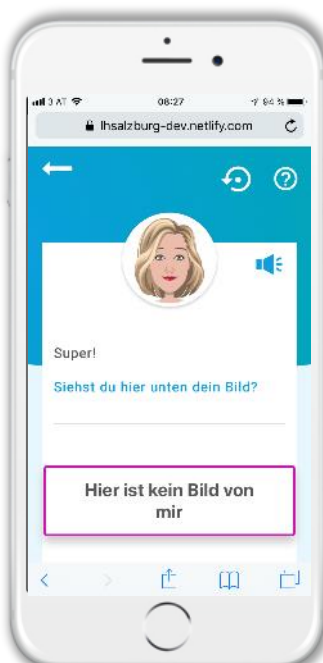# Prototypes developed in: Innovation Lab 2019

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4 months – 5 participating NGOs – 5 problems as starting points and digital prototypes

Josefbus

Your Adventure

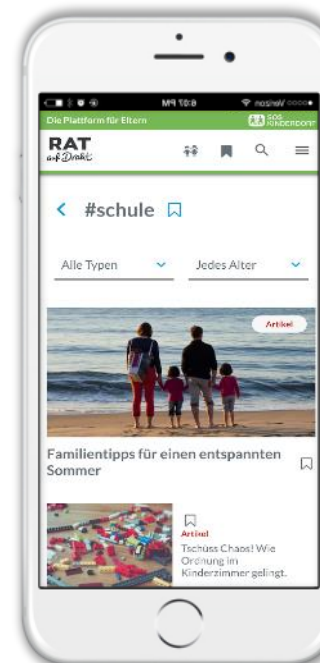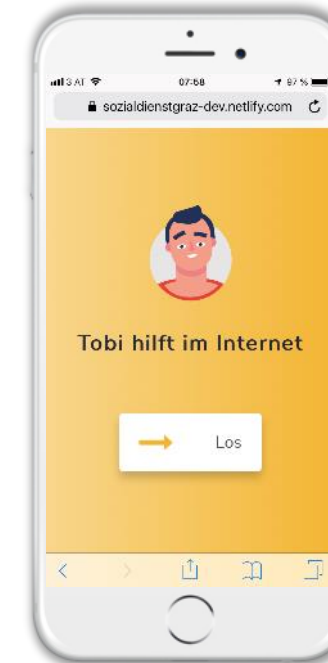Volunteering Year

Digital consultancy for parents

Ask Tobi

3 out of 5 prototypes are currently further developed by the organisations

Caritas &Du

lebenshilfe Salzburg

ARBEITER · SAMARITER · BUND ÖSTERREICHS

SOS KINDERDORF

lebenshilfe Wege für Menschen

Impressions of the Innovation Lab 2019

Impressions of the Innovation Lab 2019

…and in a short film: https://youtu.be/pycJ2S2mvXA

Are you interested in participating?

Get in touch by email hello@beetwo.at

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